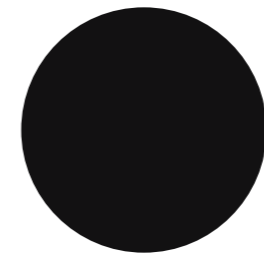


Corporate

Profile

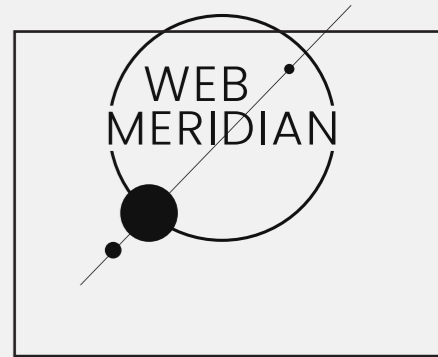
We Solve eCommerce Tech Challenges



WebMeridian

Is a full-service Magento development agency focused on development, delivery and support of eCommerce solutions.

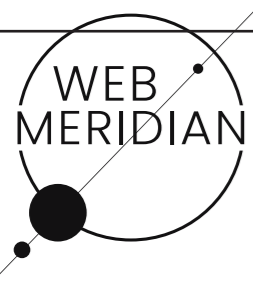
Established in 2015, WebMeridian works to bring your ideas and concepts to new eCommerce platforms for your business.



Our Mission

We help elevate brands' online presence by tailoring robust tech and business solutions for eCommerce.

No more worrying about expensive, poorly made solutions. Let us take care of the technical side of your business so you can focus on creativity and the implementation of your big ideas.



What We Do

1 Analysis and Consulting

We carry out in-depth research of your business field, needs and goals, then carefully think through the project in detail.

2 Concept & Architecture

Our tech experts design the perfect architecture for your site, with the right features to increase your site's success.

3 Design & Development

We design a bespoke look and feel for your site to reflect your brand and to showcase the best products in your store.

4 Testing

Our QA testers check every element carefully and ensure your site functions according to the original requirements.

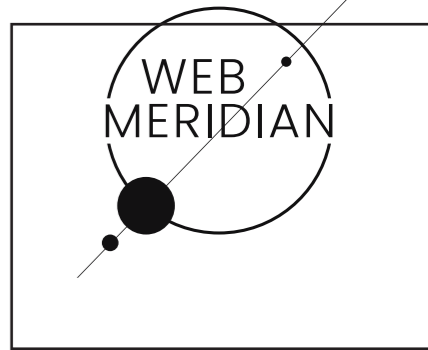
5 Support & Maintenance

We provide you with post-deployment maintenance and continuing support to ensure a unified client-product strategy.

Our Team

- ▶ eCommerce Backend Engineer
- ▶ eCommerce Frontend Engineer
- ▶ Business Analyst
- ▶ Project Manager
- ▶ DevOps
- ▶ QA

Technologies



Magento



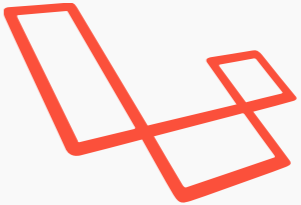
Shopify




WordPress



Zend
Framework



Laravel



Symfony



React.js



Android

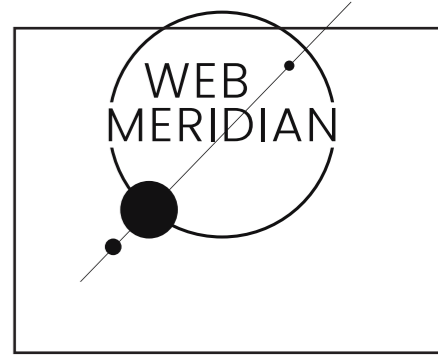
iOS



Vue.js



Core Expertise



Magento

WebMeridian's primary focus is solving eCommerce tech challenges with Magento 2. Our team is ready to help you, ensuring the highest coding standards and using the best practices for your site's security and performance.

Additional

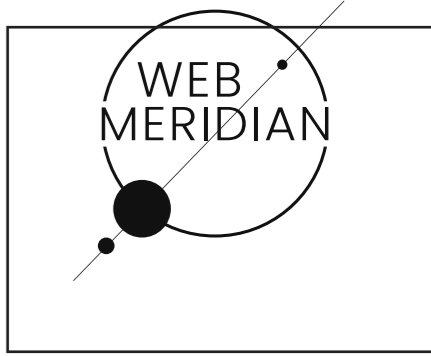
- ▶ Integrations with 3rd Party Applications
- ▶ CRO/SEO Optimisation
- ▶ Concept and Branding
- ▶ Ongoing Support
- ▶ Security Checks

Improvements

- ▶ Magento Upgrades
- ▶ Magento Updates
- ▶ Magento Performance Optimisation
- ▶ UI/UX and Performance Optimisation
- ▶ eCommerce Consulting

Development

- ▶ Magento Store Development
B2B, B2C, C2C, Marketplaces
- ▶ Migration from Magento 1 to Magento 2
- ▶ Migration from Other CMS to Magento
- ▶ Magento Extension Development



Advanced Capabilities



Shopify

WebMeridian is a trusted tech partner with a team of 30+ expert developers who can handle any challenge.

We create fast, interactive and secure sites that increase conversion and make your business stand out through Shopify Development Services.



WooCommerce

WooCommerce is the muscle behind 15.2 million websites and accounts for 37% of all eCommerce stores around the globe.

As an experienced, skilled WooCommerce development agency, we will work with you on design and customisation every step of the way.



Shopware

We offer end-to-end web and mobile eCommerce solutions that work flawlessly, regardless of screen size or resolution.

Our team is highly skilled in their field and understands the critical aspects of Shopware development.

Core Services

eCommerce Consulting
eCommerce Development

Product Development
Staff Augmentation/Outstaffing

Outsourcing
Support and Maintenance

Engagement Models

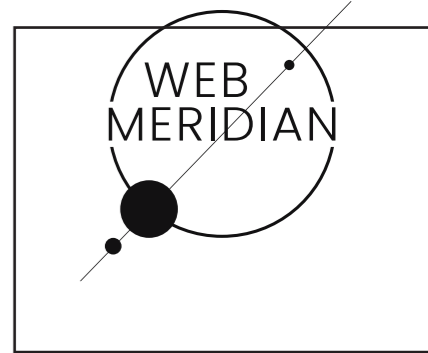
eCommerce Segments

Business to Business
Business to Consumer
Consumer to Consumer

Industries

Manufacture
Retail / Wholesale
Dropshipping Platforms
Marketplaces

Awards and Recognitions





Recent Projects

Miche.it

◀◀ tap to the link

Branded online shop for famous Italian bicycle brand

Migration to Magento 2 from another CMS

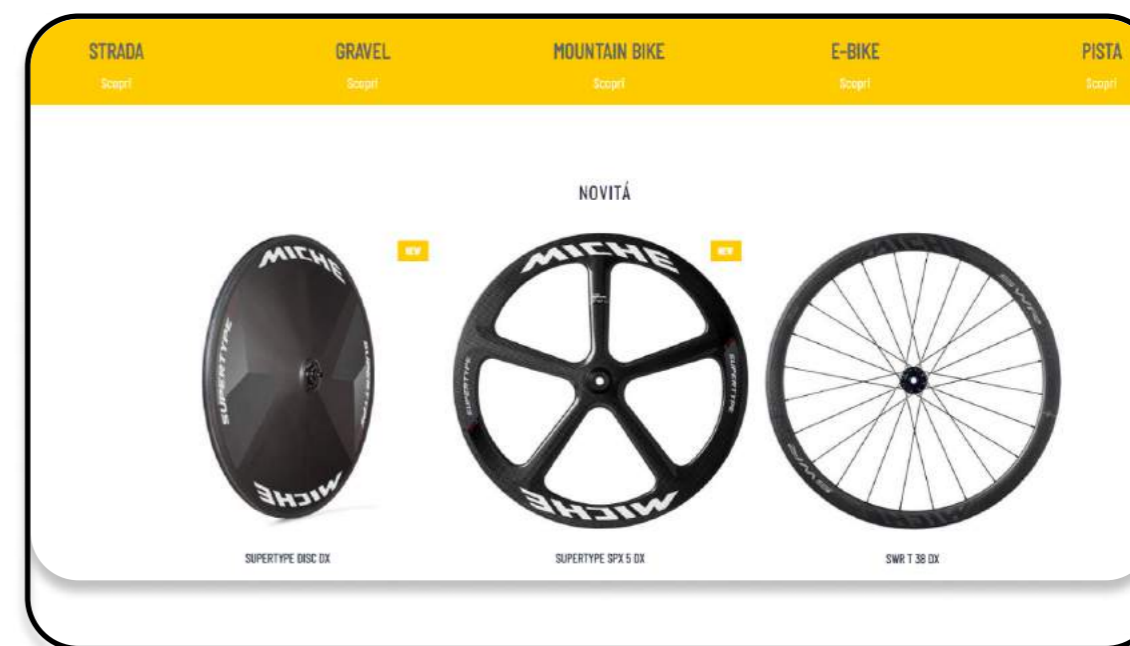
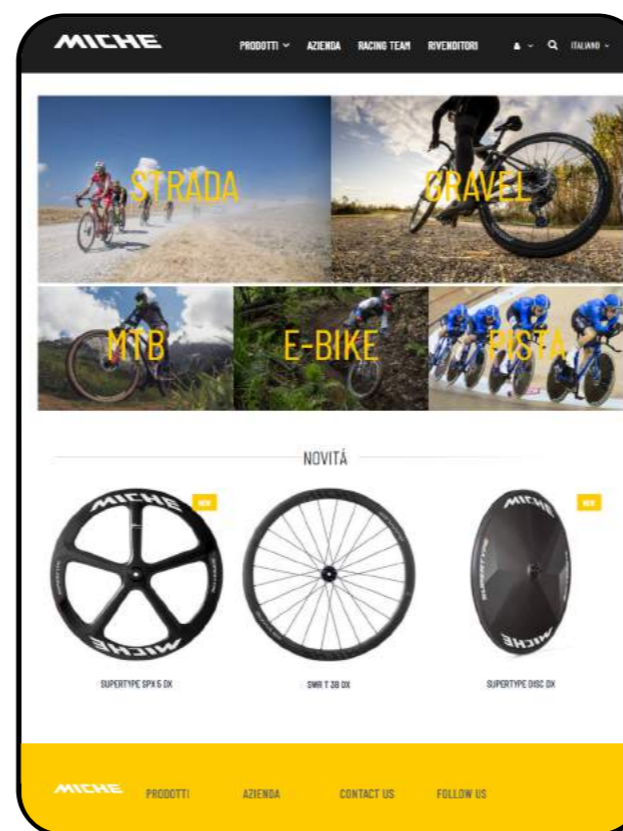
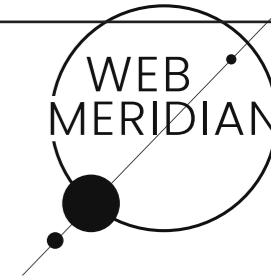
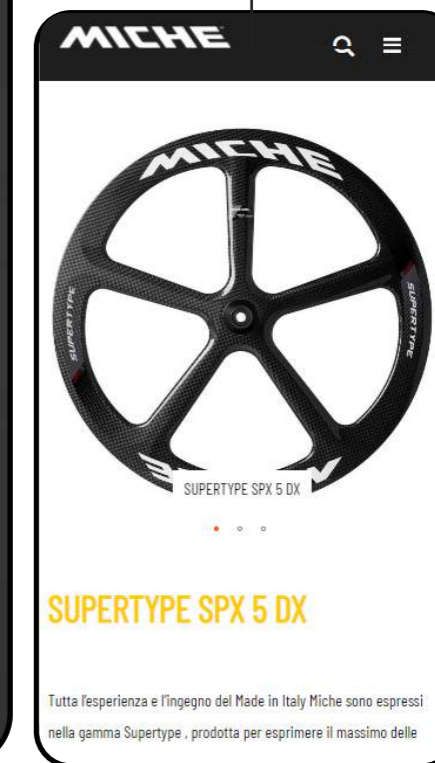
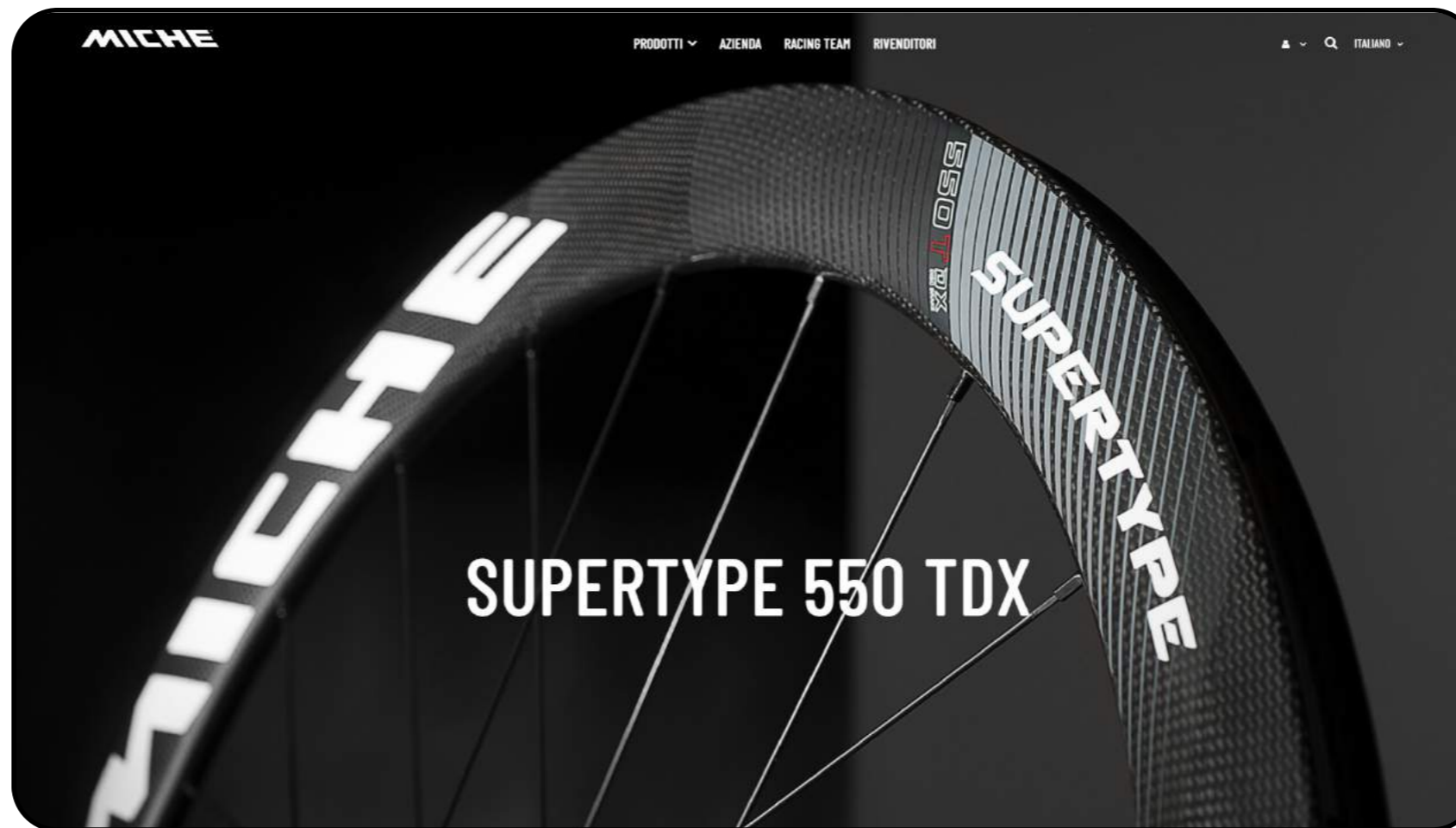
Features

- ▶ Deep customizations in layout and adjusted frontend part
- ▶ Customizations for product selection
- ▶ Product display customization
- ▶ Custom checkout

Duration 240 hours

Team

- 1 Backend developer
- 1 Frontend developer
- 1 QA engineer
- 1 DevOps
- 1 Project Manager



Factorylux

Online store for tools and light equipment

Merging of two different CMS into one Magento 2-based multistore.

Migration from Magento 1.9 to Magento 2 with many customizations.

Features

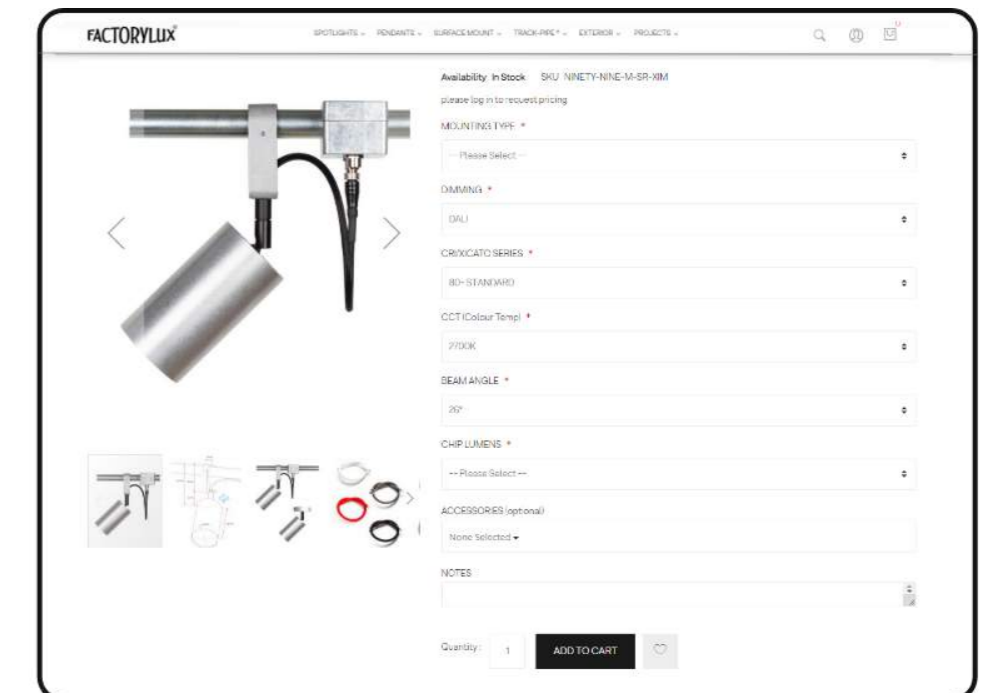
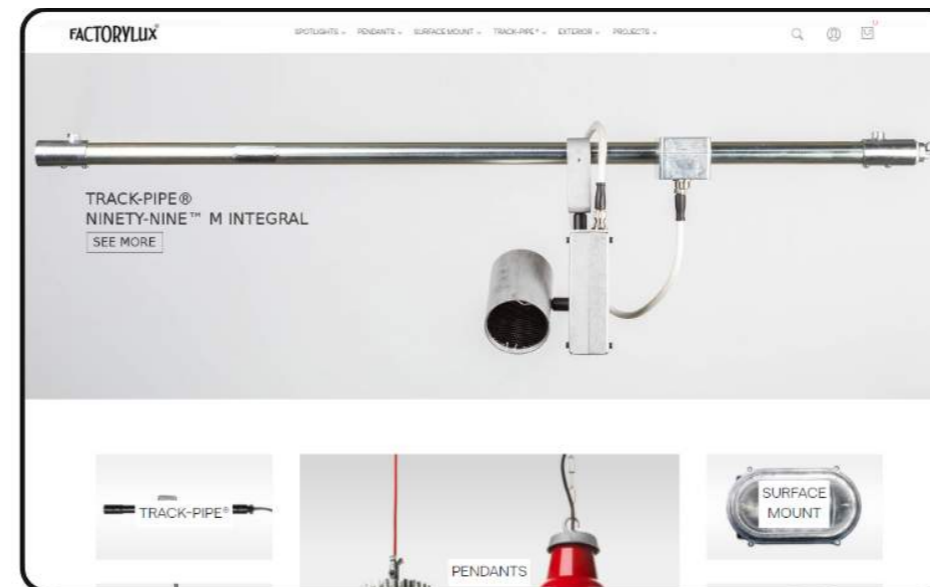
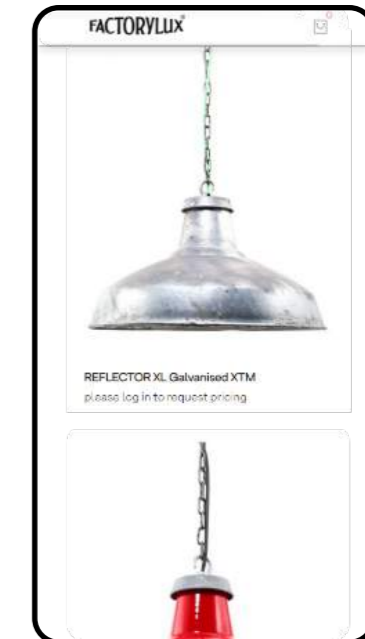
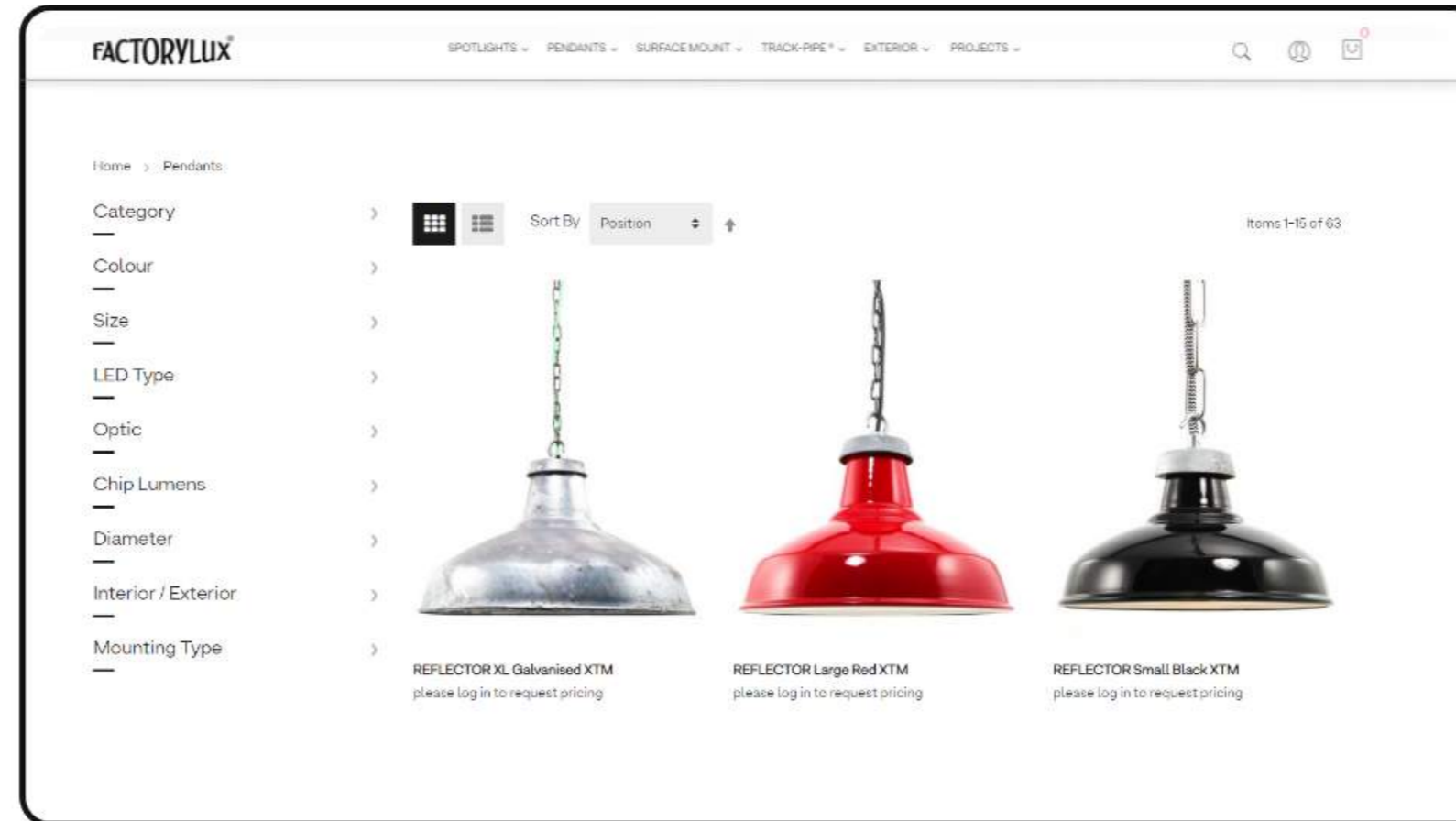
- ▶ Klaviyo integration
- ▶ Klarna checkout
- ▶ Customizations of the ordering process
- ▶ Deep customizations in template
- ▶ Changes in the product page
- ▶ Product configurator for a separate shop

Duration 410 hours

Team

- 2 Backend developers
- 1 Frontend developer
- 1 QA engineer
- 1 DevOps
- 1 Project Manager

WEB
MERIDIAN



Reifen-Berg

Online shop for wheels, tyres and car accessories

Migration from Magento 1.9 to Magento 2.
Multidomain Multistore.

Features

- ▶ Custom import processor
- ▶ Integration with an ERP system
- ▶ Payment methods
- ▶ Shipping methods
- ▶ Custom search engine

Duration 1862 hours

Team

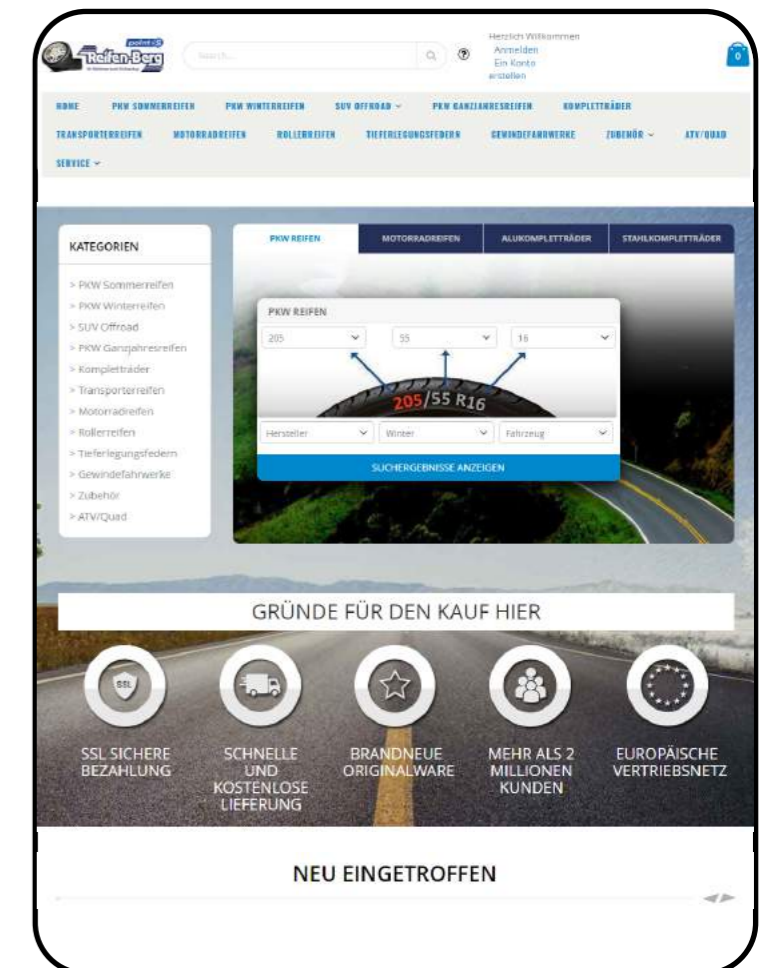
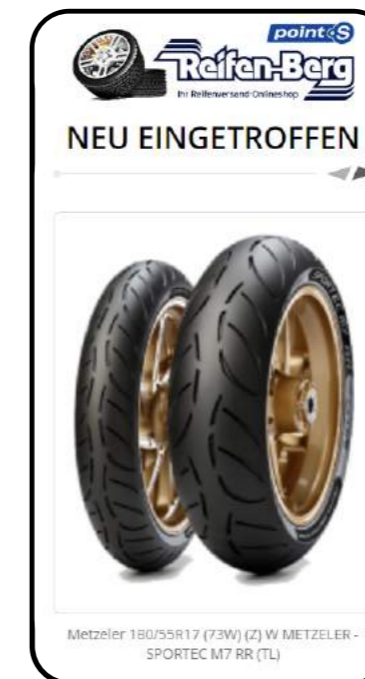
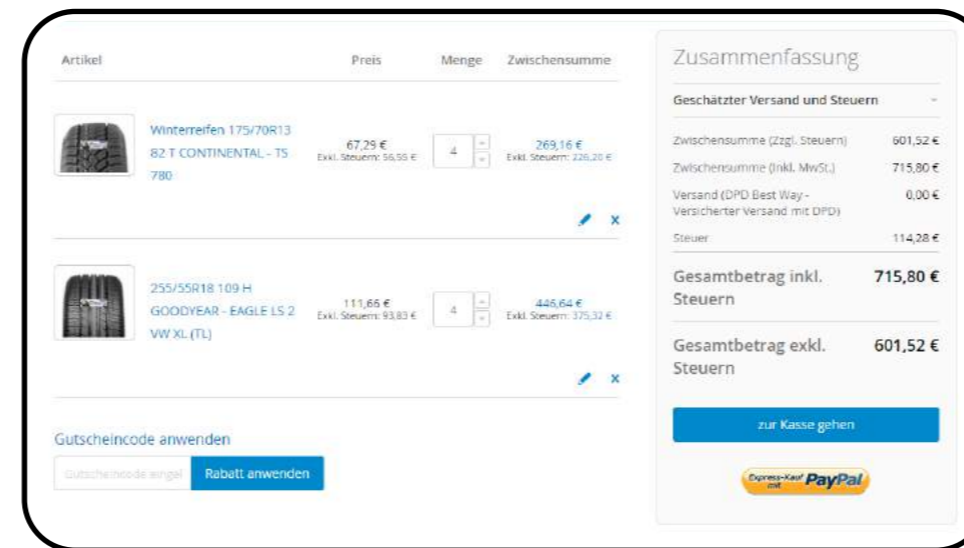
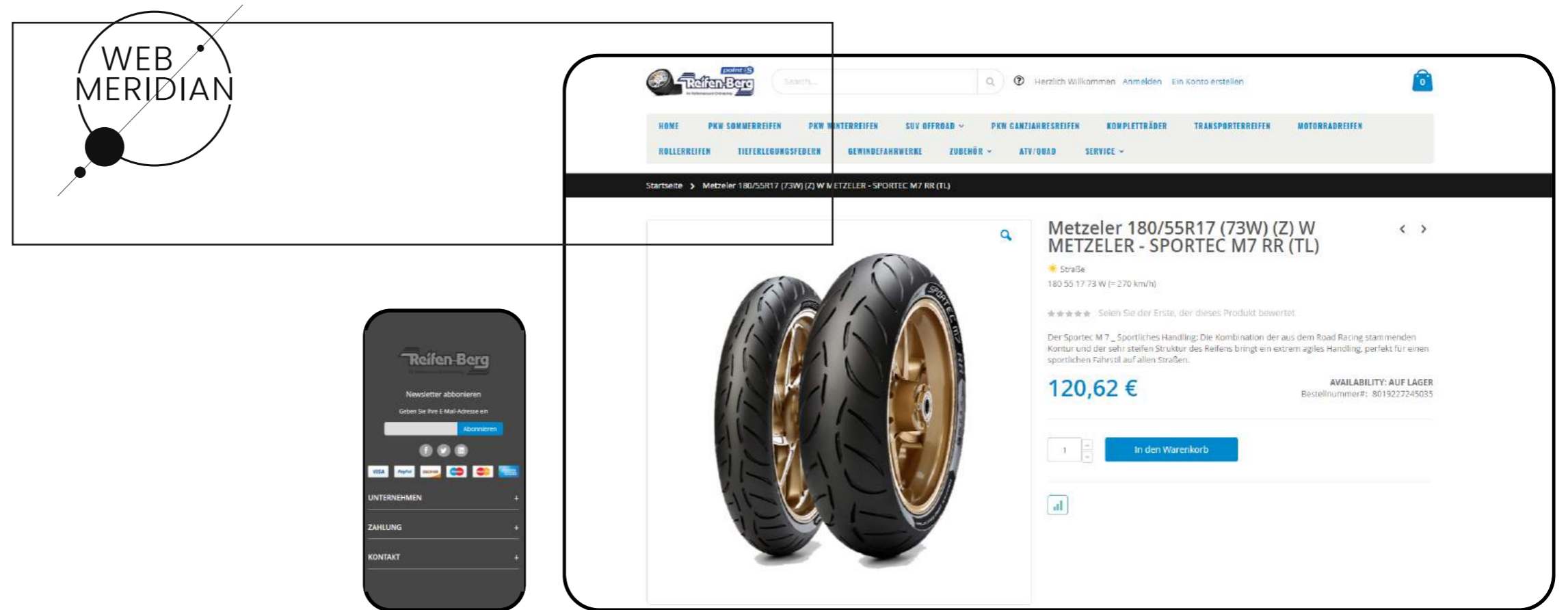
2 Backend developers

1 Frontend developer

1 QA engineer

1 DevOps

1 Project Manager



Lampen online.de

Lights, lighting and lamps webshop

Ongoing Support for German Magento 2
online shop

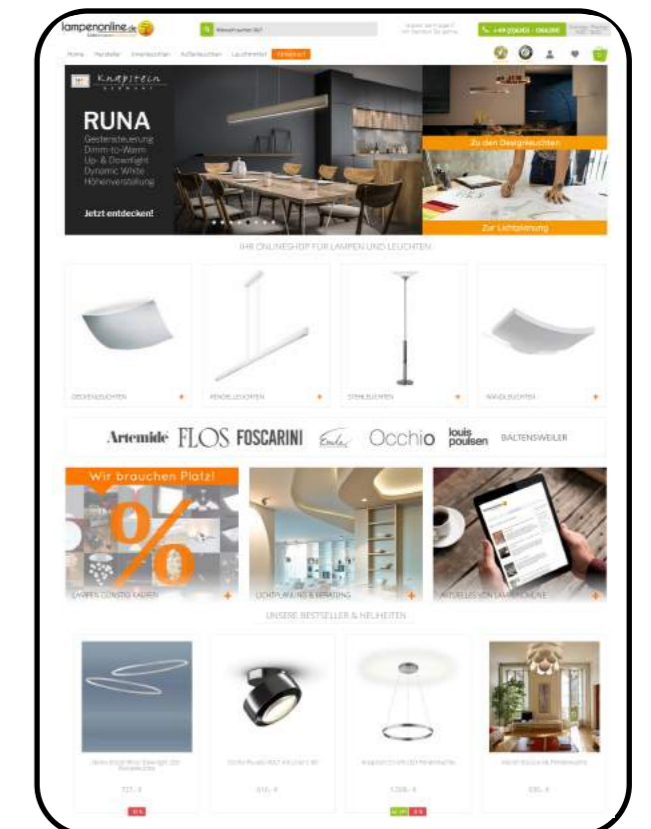
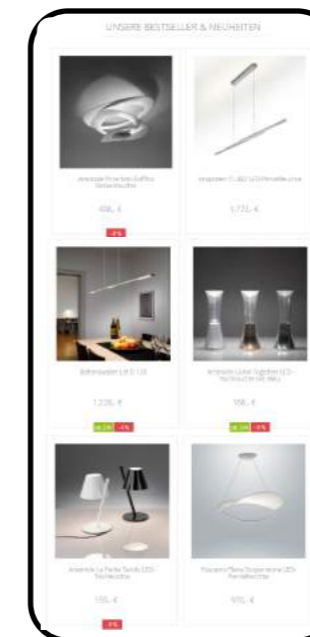
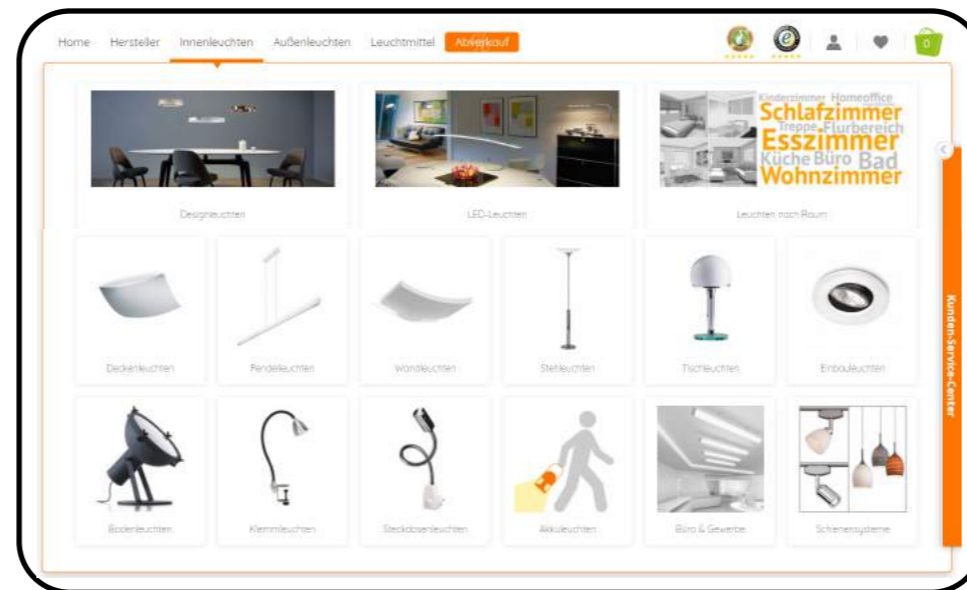
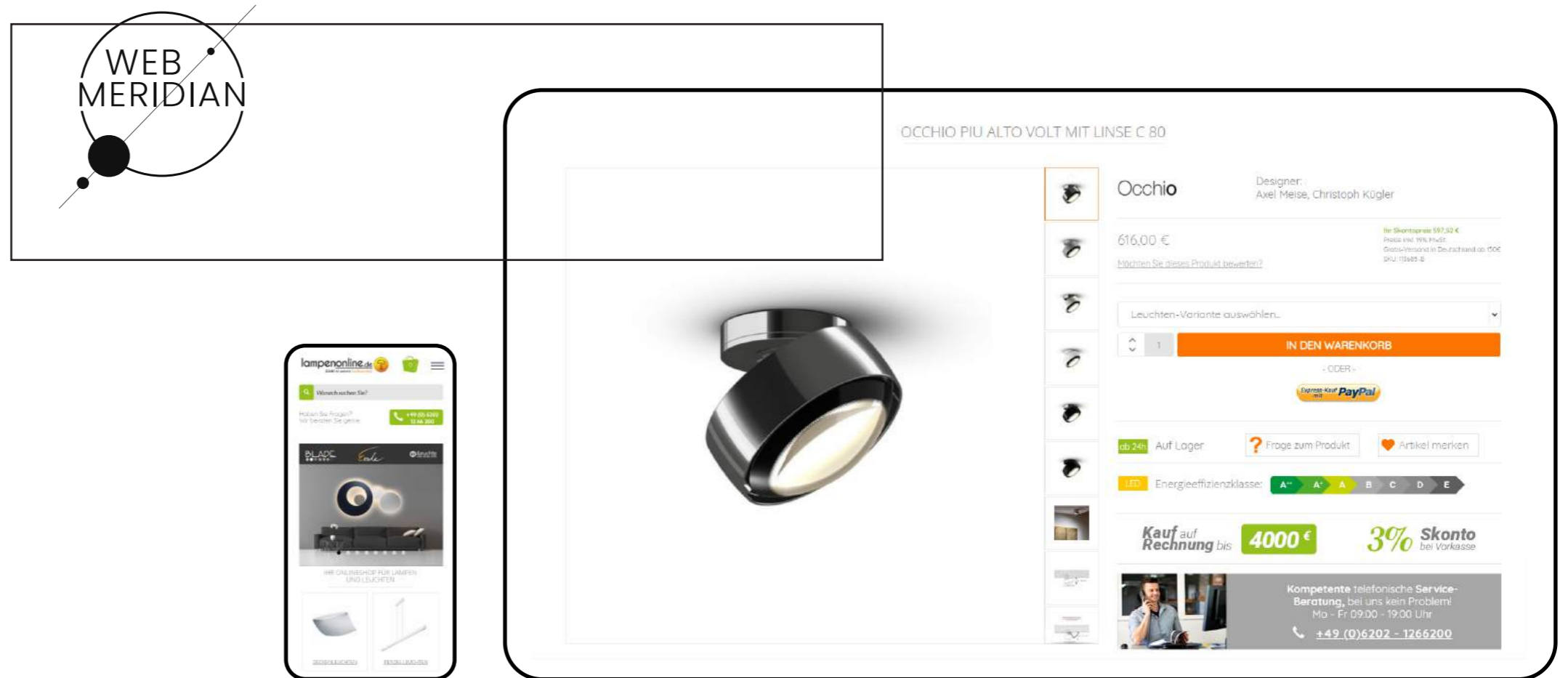
Scope of work

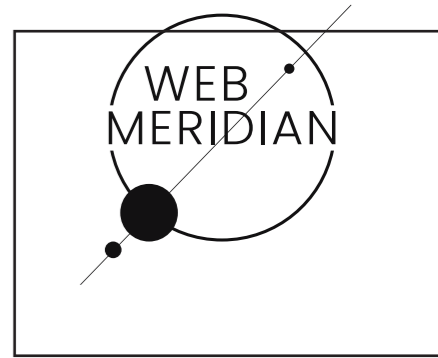
- ▶ Magento 2 upgrades and updates
- ▶ Site stability and performance optimization
- ▶ Development of an advanced filters
search

Duration 1 year

Team

- 1 Backend developer
- 1 Frontend developer
- 1 QA engineer
- 1 SEO specialist
- 1 Project Manager





Our Clients Say



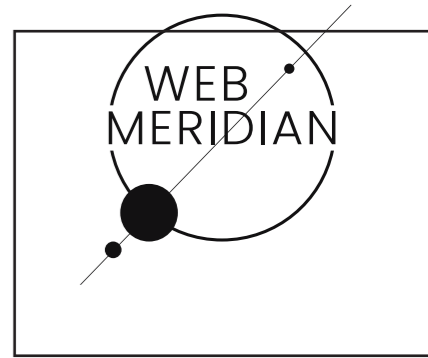
They are responsive, flexible, and make everything as we want.

Gideon Weiler, CEO, RNB, Clutch Review



They are professional and friendly. We felt good support from the WebMeridian team.

Aoife Ryan, Online Sales & Marketing Head,
Musical Instruments Store, Clutch Review



They react quickly and solve any issues efficiently.

Dominic Foerst, CEO, Web Consulting Agency, Clutch review



We needed solutions regarding our website. Solutions were suggested in the short term. The team regularly complied with deadlines. Always in touch. Project management is very polite, reliable and professional compared to other vendors.

Dmitriy Sosnitskiy,
QA/Operation department at Protectimus Solutions LLP, GoodFirms

Availability

We're available for meetings at Magento, at major eCommerce conferences in EU countries and at the world's biggest Magento web summits. Leave us a message to schedule a meeting.



Contacts

+380665815853

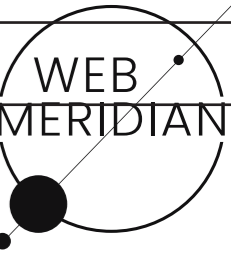
Pushkinska str.32
Kharkiv, Ukraine

+442080892054

36 Kings Road, Chelmsford,
Essex, CM1 4HP, United Kingdom

+491626501563

Germany



Anna Vasilchenko

Business Development Manager

Anna Vasilchenko

anna.vasilchenko@webmeridian.net



Yuri Sulima

CEO

+380634753561

info@webmeridian

y.sulima@webmeridian.net



Denys Kharlamov

Business Development Manager

denys.kharlamov@webmeridian.net